

COSTAS PANAGOPOULOS

Fordham University
Department of Political Science
441 E. Fordham Rd., Faber Hall 667
Bronx, NY 10458
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293 Riverside Drive
Apartment 4C
New York, NY 10025
(917) 405-9069
costas@post.harvard.edu

ACADEMIC EXPERIENCE

Fordham University

- Assistant Professor, Department of Political Science (2007-present)
- Director, Graduate Program in Elections and Campaign Management (2005-present)
- Director and Founder, Center for Electoral Politics and Democracy (2008-present)
- Visiting Assistant Professor, Department of Political Science (2005-2007)

Yale University

- Postdoctoral Fellow, Institution for Social and Policy Studies (2005-2006)
- Research Associate, Institution for Social and Policy Studies (2006-2008)

New York University

- Instructor, Department of Politics (2004; PCM Program, 2001-2005)
- Executive Director, M.A. Program in Political Campaign Management (2000-2005)

APSA Congressional Fellow

- Office of Senator Hillary Rodham Clinton (D-NY) (2004-2005)

EDUCATION

- Ph.D., Department of Politics, New York University, 2005.
- M.A., Department of Politics, New York University, 2001.
- A.B., *Magna Cum Laude*, Department of Government, Harvard University, 1994.

OTHER EMPLOYMENT/POSITIONS

2006-present	Elections Analyst and Decision Desk, NBC News
2002-2003	Consultant, Electoral Assistance Division, United Nations
2000-present	Principal, XVOTES, International Political Consulting Firm
1995-1996	Features Editor/Politics Editor, Adweek Magazine
1995	Associate, Public Affairs, Burson-Marsteller/New York
1993	Researcher, Ministry of Social Affairs, Paris, France
1993-1994	Research Assistant, Professor Stanley Hoffmann, Harvard University
1992	Candidate, House of Representatives, Massachusetts State Legislature

RESEARCH INTERESTS

American Politics (Campaigns & Elections, Public Opinion, Voting Behavior, Political Parties, Congress)

Methodology (Econometrics, Experiments)

Applied Politics (Campaign Management and Strategy, Political Communications and Media)

PUBLICATIONS

BOOKS

- *Rewiring Politics: Presidential Nominating Conventions in the Media Age* (editor), Louisiana State University Press (2007).
- *All Roads Lead to Congress: The \$300 Billion Fight Over Highway Funding* (with Joshua Schank), CQ Press (2007).
- *Politicking Online: The Transformation of Election Campaign Communications* (editor), Rutgers University Press (2009).

JOURNAL ARTICLES

- "Polls and Elections—Preelection Poll Accuracy in the 2008 Election Cycle." *Presidential Studies Quarterly*. (forthcoming, December 2009).
- "Grassroots Mobilization in the 2008 Presidential Election." (with Peter Francia). *Journal of Political Marketing*. (forthcoming, December 2009).
- "Street Fight: The Impact of a Street Sign Campaign on Voter Turnout." *Electoral Studies* 28 (2): 309-313. (June 2009).
- "Campaign Dynamics in Battleground and Nonbattleground States." *Public Opinion Quarterly* 73 (1): 119-130. (Spring 2009).
- "Partisan and Nonpartisan Message Content and Voter Mobilization: Field Experimental Evidence." *Political Research Quarterly* 62 (1): 70-77. (March 2009).
- "The Calculus of Voting in Compulsory Voting Systems." *Political Behavior* 30 (4): 455-467. (December 2008).
- "Polls and Elections—The Ground War 2000-2004: Strategic Mobilization in Presidential Campaigns." (with Peter Weilhauer) *Presidential Studies Quarterly* 38 (3): 347-362 (June 2008).
- "Lady Luck? Female Political Consultants in American Campaigns." (with David Dulio and Sarah Brewer). *Journal of Political Marketing* (forthcoming).
- "Poll Trends—Labor Unions in the United States." (with Peter Francia). *Public Opinion Quarterly* 72 (1): 134-160. (March 2008).
- "Field Experiments Testing the Impact of Radio Advertisements on Electoral Competition." (with Donald Green). *American Journal of Political Science* 52(1): 156-168. (January 2008).
- "Online Fundraising and Contributors in the 2004 Presidential Election." (with Daniel Bergan). *Social Science Computer Review* 25 (4): (December 2007).
- "Size Doesn't Always Matter: White House Staff and Presidential Success in Congress." *White House Studies* 7 (1): 13-34. (June 2007). Reprinted in *The Presidency of the United States*: New

Issues and Developments, Anthony J. Eksterowicz and Glenn P. Hastedt, eds. Nova Publishers (2009).

- “The Polls—Cabinet Member and Presidential Approval.” *Presidential Studies Quarterly* 37 (1): 153-163. (March 2007).
- “The Polls—Trends: Arab and Muslim Americans and Islam in the Aftermath of 9/11.” *Public Opinion Quarterly* 70 (4): 608-624. (Winter 2006).
- “Contributions and Contributors in the 2004 Presidential Election Cycle.” (with Daniel Bergan) *Presidential Studies Quarterly* 36 (2): 155-172. (June 2006).
- “The Polls—Public Opinion and Secretary of Defense Donald Rumsfeld.” *Presidential Studies Quarterly* 36 (1): 117-127. (March 2006).
- “The Polls—Trends: Obesity.” *Public Opinion Quarterly* 70 (2): 249-268. (Summer 2006).
- “Vested Interests: Interest Group Resource Allocation in Presidential Campaigns.” *Journal of Political Marketing* 5 (1/2): 59-78. (June 2006). Reprinted in *Campaigns and Political Marketing*, Wayne Steger, Sean Kelly and J. Mark Wrighton, eds., Binghamton, NY: Hayworth Press. (2006).
- “Political Consultants, Campaign Professionalization and Media Attention.” *PS: Political Science* 39 (4): 867-870. (October 2006).
- “Grassroots Mobilization and Voter Turnout in 2004.” (with Donald Green, Alan Gerber and Daniel Bergan) *Public Opinion Quarterly* 69 (5): 760-778. (2005).
- “The Parliamentary Election in Greece, March 2004.” (with Nikos Maratzidis) *Electoral Studies* 25 (2): 404-409. (June 2006).
- “The Frontrunners 2008.” *PS: Political Science* 38 (4): 803-808. (October 2005).
- “Follow the Money: Assessing the Allocation of E-Rate Funds.” *Social Science Computer Review* 23 (4): 502. (Winter 2005).
- “Likely (and Unlikely) Voters and the Measurement of Campaign Dynamics.” (with Robert S. Erikson and Christopher Wlezien) *Public Opinion Quarterly* 68 (4): 588-602. (Winter 2004).
- “The Polls—Trends: Electoral Reform.” *Public Opinion Quarterly* 68 (4): 623-641. (Winter 2004).
- “Boy Talk/Girl Talk: Gender Differences in Political Campaign Communications.” *Women & Politics* 26 (3/4): 131-. (2004).

CONTRIBUTIONS: BOOK CHAPTERS, ENCYCLOPEDIAS

- “Opinion and Election Polls.” (with Kathy Frankovic and Robert Shapiro). In *Handbook of Statistics: Sample Surveys: Inference and Analysis*, Danny Pfeffermann and C.R. Rao, eds. Amsterdam: Elsevier. (September 2009).

- “The Politics of Economic Policy in a Polarized Era: The Case of George W. Bush.” (with Jeffrey Cohen). In *Judging Bush*, Robert Maranto, Tom Lansford and Jeremy Johnson, eds. Stanford University Press. (September 2009).
- “Technology and the Modern Political Campaign.” In *Politicking Online: The Transformation of Election Campaign Communications*, Costas Panagopoulos, ed., Rutgers University Press (2009).
- “Clicking for Cash: Campaigns, Donors, and the Emergence of Online Fund-Raising.” In *Politicking Online: The Transformation of Election Campaign Communications*, Costas Panagopoulos, ed., Rutgers University Press (2009).
- “Special Interests and Political Campaigns,” “Radio and Politics,” “Talk Radio,” “Presidential Radio Address,” “Spin Doctors,” “News Management,” “Media Consultants,” In *Encyclopedia of Media and Politics*, Todd Shaefer and Thomas Birkland, eds. Washington, DC: CQ Press. (October 2006).
- “Ballot Access,” “Campaign Commercials,” “Campaign Expenditures,” “Hard Money,” “Help America Vote Act,” “Pre-primary Endorsement,” “Run-off Primaries,” “Targeting,” “Swing Ratio,” “Unit Rule,” “Voter Registration,” “Voting—Pocketbook Issues,” In *Encyclopedia of American Parties and Elections*, Larry J. Sabato and Howard R. Ernst, eds. Facts on File Inc. (January 2005)
- “Consequences of the Cyberstate: The Political Implications of Digital Government in International Context.” In *Digital Government: Principles and Best Practices*, G. David Garson, ed. Idea Group Publishers. (2003)
- “The Political Implications of Digital Government” (with Paul M.A. Baker). In *Digital Government: Principles and Best Practices*, G. David Garson, ed. Idea Group Publishers. (2003)

BOOK REVIEWS

- Allan Lichtman. *The Keys to the White House*, 2008 edition. *Political Science Quarterly* (forthcoming)
- Michael Malbin, ed. *The Election After Reform: Money, Politics, and the Bipartisan Campaign Reform Act*. *Political Science Quarterly* (Spring 2006)
- George C. Edwards, *On Deaf Ears: The Limits of the Bully Pulpit* and Douglas A. Lathrop, *The Campaign Continues: How Political Consultants and Campaign Tactics Affect Public Policy*. *Public Opinion Quarterly* (Spring 2005).
- William G. Mayer and Andrew E. Busch. *The Front-Loading Problem in Presidential Nominations*. *Political Science Quarterly* (Summer 2004).
- Walter Shapiro, *One-Car Caravan: On the Road with the 2004 Democrats Before America Tunes In*. *Political Science Quarterly* (Spring 2004).
- William G. Mayer. *The Making of the Presidential Candidates 2004*. *Campaigns & Elections* (May 2004).

CONSUMER PUBLICATIONS, OPINION

- “Obama Supporter Oprah Takes a Big Dive.” *Politico*. April 7, 2008.
- “Strategy Session: Could Bloomberg Enter in the Middle?” *Politico*. December 11, 2007.
- “Ford Won the Public’s Affection.” *Baltimore Sun*. December 29, 2006.
- “Polls: Democrats in Striking Distance for Senate.” (with Sheldon Gawiser and Tiffany Turner.” *msnbc.com*. October 2, 2006.
- “Polls: Democrats Run Strong in Senate Races.” (with Sheldon Gawiser and Tiffany Turner.” *msnbc.com*. October 1, 2006.
- “Calendar Games: Timing and Sequence in Presidential Selection.” *Campaigns & Elections*. December 2005.
- “The Neglected Majority: Resource Allocation in Presidential Campaigns.” *Campaigns & Elections*,

August 2004.

- “Behind the Balloons: Political Consultants and the National Nominating Conventions.” *Campaigns & Elections*, July 2004.
- “Politics after Pinochet: Chilean Election 2005.” *Campaigns & Elections*, July 2004 (with Raquel Villapando)
- “South Africa Decides 2004.” *Campaigns & Elections*, June 2004. (with Christopher Cullen).
- “Don’t Believe the Hype.” (Political Impact of “Fahrenheit 9/11”) *Adweek*, July 19, 2004.
- “Part-E Politics: Investigating the Online Presence of American Political Parties.” *Campaigns & Elections*. September, 2003.
- “Do Image-makers Need a Makeover? (Or, Why Do Americans Hate Political Consultants?) Assessing Public Perceptions about Political Consultants.” (with James Thurber). *Campaigns & Elections*. October/November, 2003.
- “Primaries are Meaningless and Irrelevant for Many.” Op-Ed, *Los Angeles Times*, February 15, 2004.
- “How Political Scientists Have Failed New Yorkers.” Op-ed, *New York Sun*, October 28, 2003.
- “Voters in the Dark.” Letters to the Editor. *Newsday*, October 21, 2003.
- “Buchanan: The No-Poll Pol.” *Brandweek*. March 4, 1996.

CONFERENCE PAPERS

- “Turning Out, Cashing In: Extrinsic Rewards, Intrinsic Motivation and Voting.” Paper presented at the Annual Meeting of the Midwest Political Science Association, Chicago, IL, April 2009.
- “Thank You for Voting” Gratitude Expression and Voter Mobilization.” Paper presented at the Annual Meeting of the Midwest Political Science Association, Chicago, IL, April 2009.
- “Emotions, Motivation, and Prosocial Behavior: Field Experimental Tests of the Effects of Alternative Civic Duty Appeals on Voter Turnout.” Paper presented at the ISPS 40th Anniversary Conference, Yale University. November 2008.
- “Name Recognition and Incumbency Advantage: Evidence from a Mass Media Field Experiment Targeting Latino Voters” (with Donald P. Green). Paper presented at the Annual Meeting, American Political Science Association. Boston, MA. September 2008.
- “Spanish-Language Radio Advertisements and Latino Voter Turnout: Field Experimental Evidence” (with Donald P. Green). Paper presented at the Annual Meeting of the Midwest Political Science Association, Chicago, IL, April 2008.
- “Billboard Advertisements and Voter Turnout: Evidence from a Field Experiment” (with Shang Ha). Paper presented at the Annual Meeting of the Midwest Political Science Association, Chicago, IL, April 2008.
- “Street Signs: Experimental Evidence on the Impact of a Street Sign Campaign.” Paper presented at the Annual Meeting of the Midwest Political Science Association, Chicago, IL, April 2007.
- “Leveling the Playing Field: A Field Experiment Testing the Impact of Radio Advertisements on Electoral Competition.” (with Donald P. Green). Paper presented at the Annual Meeting, American Political Science Association. Philadelphia, PA, September 2006.
- “The Impact of Newspaper Advertising on Voter Turnout: Evidence from a Field Experiment.” Paper presented at the Annual Meeting, American Political Science Association. Philadelphia, PA, September 2006.
- “The Impact of Radio Advertisements on Voter Turnout: Evidence from a Field Experiment.” Paper Presented at the Midwest Political Science Association Annual Meeting, Chicago, IL, April 2006.
- “The Ground War 2000-2004: Strategic Targeting in Grassroots Campaigns.” (with Peter Weilhauer).

- Paper Presented at the Midwest Political Science Association Annual Meeting, Chicago, IL, April 2006.
- "Campaign Dynamics in Battleground and Non-battleground States." Paper Presented at the Midwest Political Science Association Annual Meeting, Chicago, IL, April 2006.
- "Talk Soft and Carry a Big Stick? Candidate Quality and Campaign Communication Strategies." Paper Presented at the Midwest Political Science Association Annual Meeting, Chicago, IL, April 2005.
- "The Calculus of Voting in Compulsory Voting Systems." Paper presented at the Public Choice Society Annual Meeting, New Orleans, LA: April 10-12, 2005.
- "Lady Luck? Female Political Consultants in American Campaigns." (with David Dulio and Sarah Brewer). Paper presented at the Southern Political Science Association Annual Meeting, New Orleans, LA: January 2005.
- "Spotting the Running Men (and Women): Political Communication in the 2003 California Gubernatorial Recall Election." Paper presented at the "Faith, Fun and Futurama" APSA Political Communication Pre-conference, Chicago, IL. September 1, 2004.
- "States of Ambition: Challenger Quality in the American States." Poster presented at the American Political Science Association Annual Meeting, Chicago, IL. September 1, 2004.
- "The Kingmakers: Assessing Americans' Attitudes Toward Political Consultants." Paper presented at the American Association of Public Opinion Researchers Annual Meeting, Phoenix, AZ. May 2004.
- "More Nobodies: Challenger Quality in U.S. Senate Elections, 1972-2000." Paper Presented at the Midwest Political Science Association Annual Meeting, Chicago, IL, April 2004.
- "Movin' On Up: Term Limits and Candidate Quality in U.S. House Elections, 1972-2000." Paper presented at the Joint Conference on Term Limits and State and Local Government, Akron, OH. April 2004.
- "Gender Differences in Challenger Quality in U.S. House Elections, 1972-2000." Paper presented at the Women and American Political Campaigns Research Symposium, New York University, March 3, 2004.
- "The 3/2's Rule at Thirty: Resource Allocation in Presidential Campaigns." Paper presented at the Northeast Political Science Association Annual Meeting, Philadelphia, PA. November 6-8, 2003.
- "Vested Interests: Interest Group Resource Allocation in Presidential Campaigns." Paper presented at the Northeast Political Science Association Annual Meeting, Philadelphia, PA. November 6-8, 2003.
- "Likely (and Unlikely) Voters and the Measurement of Campaign Dynamics" (with Robert S. Erikson and Christopher Wlezien). Paper presented at the World Association of Public Opinion Researchers Annual Meeting. Prague, Czech Republic. September 19, 2003.
- "Great Expectations: The Promise of Digital Government in the American States." Poster presented at the American Political Science Association Annual Meeting, Philadelphia, PA. August, 2003.
- "Virtual Parties: Investigating the Online Presence of American Political Parties." Paper presented at the New York Political Science Association Annual Meeting. Wagner College: Staten Island, New York. April 11, 2003.
- "Not on the Run: Assessing Aggregate Challenger Quality in U.S. House Elections, 1972-2000." Paper presented at the Midwest Association of Political Science Annual Meeting. Chicago, IL. April, 2003.
- "Boy Talk/Girl Talk: Gender Differences in Political Campaign Communications." Paper presented at the Midwest Association of Political Science Annual Meeting. Chicago, IL. April, 2003.

- “Marching to the Beat of a Different Drum?: Examining the Political Behavior and Attitudes of Young Americans.” Poster presented at the Midwest Association of Political Science Annual Meeting. Chicago, IL. April, 2003.

DISSERTATION:

Quality Control: Candidate Quality in U.S. Congressional Elections, 1972-2000. Committee: Jonathan Nagler (Chair), Robert Erikson (Columbia), Anna Harvey, Richard Fleisher (Fordham)

Invited Presentations:

- “The Psychology of Choice in Low-Saliency Elections.” Department of Political Science, University of California at San Diego, January 2009.
- “Denver Showdown? The 2008 National Nominating Conventions.” Dole Institute. University of Kansas, April 2008.
- “Presidential Nominating Conventions.” American University, April 2008.
- “U.S. Presidential Elections.” China University of Political Science and Law. Beijing, China. May, 2007.
- “Women and U.S. Elections.” Womens’ Campaign Fund, New York, May 2004.
- “State Parties and the Internet: An Assessment” Democratic National Committee, Washington, DC, July, 2004.

Work in Progress:

- “Turning Out, Cashing In: Extrinsic Rewards, Intrinsic Motivation and Voting.”
- “Thank You for Voting: Gratitude Expression and Voter Mobilization.”
- “Bringing Home the Bacon: Theory and Evidence on the Distribution of Congressional Earmarks.” (with Diana Evans).
- “The Impact of Newspaper Advertisements on Voter Turnout: Evidence from a Field Experiment.”
- “GOTV Message Timing and Voter Turnout: Field Experimental Evidence.”
- “Cracking the Whip: The Role of Deputy Whips in the U.S. House of Representatives.”

Research Assistantships

- Professor Robert Erikson, Department of Political Science, Columbia University, Summer 2002.
- Hon. Dr. John Brademas, President Emeritus, New York University, Summer 2001.

TEACHING

Undergraduate:

Fordham University (Department of Political Science)

- Municipal Elections (Fall 2009)
- Presidential Nominations (Fall 2008)
- Presidential Elections (Spring 2008)
- Parties and Elections (Spring 2008)
- Money and Politics (Spring 2007, Fall 2007)
- Campaigns & Elections (Spring 2006, Fall 2006, Spring 2009)
- Introduction to Politics (Spring 2006, Fall 2006)

New York University (Department of Politics)

- American Public Opinion, Department of Politics (Summer 2004)
- Power and Politics in America, Department of Politics (Summer 2004; TA Fall 2000)

Other (Adjunct)

- U.S. Elections, Yeshiva University (Fall 2004)
- Introduction to Political Science, Pace University (Fall 2002)
- American Government and Political Institutions, Pace University (Fall 2002)
- Applied Research Methods for Political Science, Pace University (Spring 2002)
- Media and Politics, Hunter College (Fall 2003)
- State and Local Politics, Pace University (Summer 2004)
- Comparative Politics: Political Structures and Institutions, Yeshiva University (Spring 2003)
- Campaigns & Elections, New School University (Fall 1999; Fall 2000; Spring 2002, Spring 2003)
- Introduction to World Affairs, SUNY/FIT (Fall 2001; Spring 2002; Fall 2002; Spring 2009)
- Introduction to Comparative Politics, SUNY/FIT (Spring 2002, Fall 2002, Spring 2003, Fall 2003; Spring 2004)
- Contemporary Western European Politics, SUNY/FIT (Spring 2004)

Graduate:

- American Political Behavior, Fordham University (Fall 2007; Fall 2008; Fall 2009)
- Special Topics in Campaigns and Elections (Summer 2007, Summer 2008, Summer 2009)
- Political Campaigns in Emerging Democracies, NYU (Spring 2004) (co-taught with Richard Dresner)
- New Media and Political Campaigns, NYU (Spring 2004)
- Fundamentals of Political Campaign Management, NYU (Fall 2002)
- Crisis and Issues Management, NYU (Spring 2002)

Other:

- Visiting Lecturer, Program on Elections and Representation, Universite de la Sorbonne (Assas II), Paris, France, Summer 2002

HONORS, ACTIVITIES, AND AWARDS

2009 Elected Associate Program Chair, NYAAPOR

2008 Elected At-Large Member of Executive Committee, APSA Political Communication Section

2004 APSA Congressional Fellow (2004-2005)
Visiting Research Scholar, Institute for Politics and Democracy and the Internet,
Graduate School of Political Management, George Washington University
Selection Committee, "Pollie" Awards (Political Advertising) AAPC
Research Fellow, Center for Congressional and Presidential Studies, American University

2003 Visiting Scholar, Institute for Social and Economic Research and Policy, Columbia University.
Visiting Research Fellow (Summer), Center for Congressional and Presidential Studies, American University, Washington, DC.
Member, Academic Committee, American Association of Political Consultants

Member, Board of Directors, SAFEOnline (Standards Association For Elections Online)
President, American Association of Political Consultants, Mid-Atlantic Chapter
Who's Who in America

- 2002 Dirksen Congressional Center Research Fellowship.
Steering Committee, Academic Conference, AAPC, American University
Selection Committee, "Pollie" Awards (Political Advertising) AAPC
- 2001 Nominated, Outstanding Teaching Award (TA), NYU
Member, Curriculum Committee, Department of Politics, NYU
- 1994 Pforzheimer Scholar, Harvard University
- 1993 Undergraduate Research Fellow, Center for European Studies, Harvard University
Research Grant, Ford Foundation for Undergraduate Research, Harvard University
- 1992 Research Grant, Ford Foundation for Undergraduate Research, Harvard University
- 1990- John Harvard Scholar, Harvard University; Representative, Harvard Foundation for
1994 Cultural and Race Relations; Representative, Undergraduate Council
- 1990 National Winner, NASSP Century III Leadership Program

CONFERENCE PARTICIPATION, SPECIAL PROJECTS

- 2009 Guest editor, "Strategy and Choice in the 2008 Elections" Special Issue, *Journal of Political Marketing*
Annual Meeting, Midwest Political Science Association, Chicago, IL.
Annual Meeting, American Political Science Association, Toronto, Canada.
Annual Meeting, Political Methodology section, New Haven, CT.
- 2008 Invited participant, ISPS 40th Anniversary Conference, Yale University, November 14-15.
Conference co-chair, "Citizen-Owned Elections" Public Financing Past, Present and Future,"
Fordham University. February.
Northeast Political Methodology Conference, New York University
Annual Meeting, Midwest Political Science Association, Chicago, IL.
Annual Meeting, American Political Science Association, Chicago, IL.
Annual Meeting, Political Methodology section, Ann Arbor, MI.
- 2007 Guest editor, "Technology and Political Campaigns" Special Issue, *Social Science Computer Review*
Annual Meeting, American Political Science Association, Chicago, IL.
Annual Meeting, Midwest Political Science Association, Chicago, IL.
- 2006 Annual Meeting, American Political Science Association, Philadelphia, PA.
Annual Meeting, Midwest Political Science Association, Chicago, IL.
- 2000 Panelist, "Voting in America." New School University. September 13, 2005.
Annual Meeting, American Political Science Association, Washington, DC.
Annual Meeting, Midwest Political Science Association, Chicago, IL.
Annual Meeting of the Public Choice Society, New Orleans, LA. April 10-12.

- 2004 Panelist, "Unprecedented: Why Voting Matters." New School University, October 1.
 Invited participant (presenter), Faith, Fun and Futurama: APSA Political Communication Pre-conference, Chicago, IL, Sept. 1
 Annual Meeting, American Political Science Association, Chicago, IL, September 1-4.
 Observer, Republican National Convention, New York, NY, August 29-September 1.
 Observer, Democratic National Convention, Boston, MA. July 26-29
 Invited Participant, Political Consultants and American Campaigns Conference. Center for Congressional and Presidential Studies, American University. June 1
Campaigns & Elections Training Seminar. (Speaker: International Campaigns) Washington, DC, June 1, 2004.
 Annual Meeting, American Association of Public Opinion Researchers, Phoenix, AZ, May
 Guest Lecturer, Women's Campaign Fund, New York, NY. May 11.
 Title: "Women and American Campaigns."
 Invited Participant, Joint Conference on Term Limits and State and Local Government, University of Akron, Akron, OH. April 29-May 1.
 Moderator, Technology and Politics Symposium, New York University. May.
 Midwest Political Science Association Annual Meeting. Chicago, IL. April 1.
 Politics Online Conference, George Washington University, Washington, DC.
 Invited Panelist: Constituent Mobilization. March 19.
 Chair, Women and American Political Campaigns Research Symposium, NYU, March 3.
Campaigns & Elections Training Seminar. (Speaker: Crisis Communication in Campaigns) Washington, DC, February 14.
 Invited Participant, Campaign Finance Reform Conference, Hinkley Institute of Politics, University of Utah. January 18-19.
- 2003 Annual Meeting, Northeast Political Science Association, Philadelphia, PA, November 6-8.
 Academic Conference, American Association of Political Consultants. University of Akron, Akron, Ohio. Panelist: "Bush v. Mystery Democrat: Prospects for the 2004 Campaign." Oct. 2-4.
 Annual Conference, World Association of Public Opinion Researchers, Prague, Czech Republic. September 17-19.
 Annual Meeting, American Association of Political Consultants, Philadelphia, PA. August.
 Annual Meeting, Midwest Political Science Association. Chicago, IL. April.
- 2002 Conference Chair, "*Back and Forth: Looking Back Elections 2002 and Ahead to 2004*," Department of Politics, NYU, December 10.
 Annual Conference, International Association of Political Consultants, Rio de Janeiro, Brazil, November 15-20.
 Invited Participant, Electoral Politics Conference, Columbia University, October 18-19.
 Political Methodology Conference, New York University.
 Annual Meeting, American Political Science Association, Boston, MA. August.
 Speaker, *Campaigns & Elections* seminar on political electioneering, Washington, DC. Panels: Earned Media, Crisis Management.
- 2001 Annual Meeting, American Political Science Association, San Francisco. August.
 Seminar on Experimental Methods in the Social Sciences, Center for Basic Research in the Social Sciences, Harvard University. June.
 Seminar Program, *Campaigns & Elections*, Washington, D.C.
 Academic Conference, American Association of Political Consultants, Institute of Politics, Kennedy School of Government, Harvard University

- 2000 Organizer/Chair: *Millenials Rising: The Political Behavior of Young Americans*, New School University
 Organizer/Chair: *Gen X Voters and the 2000 Presidential Election*, New School University

COMMENTARY, POLITICAL ANALYSIS, MEDIA APPEARANCES (SELECTED)

- 2008 Election 2008 analysis/commentary: FOX News, CNN, New York Times, USA Today.
- 2006 CBS Nightly News (“In the Minute”) (Topic: Iraq and Elections 2006). FOX News (Topic: Iraq and Elections).
- 2004 NBC Nightly News with Tom Brokaw (2004 Presidential TV Ad Strategy); CNN (“Inside Politics”) (Topic: Minority Voters 2004 Election); New York One, Eyewitness News (WABC), Fox News (Reagan Legacy).
Los Angeles Times, Seattle Post-Intelligencer, New York Sun, Guardian, Village Voice, Newsday, BBC Television, NBC Nightly News with Tom Brokaw, BusinessWeek TV.
 (Topic: 2004 Democratic Presidential Primary)
- 2003 CNN (“Inside Politics”) (Topic: 2004 Democratic Presidential Primary)
 BBC Worldwide (Topic: Howard Dean and the 2004 Presidential Primary)
 Fox News (Topic: Nonpartisan Municipal Elections)
- 2000 *New York Times* (Topic: 2000 Presidential Election)

PROFESSIONAL SERVICE

- | | |
|-----------------------------------|--|
| Editorial Board/
Senior Editor | <i>Journal of Political Marketing, Social Science Computer Review</i> |
| Contributor | <i>Campaigns & Elections Magazine</i> (2001-2006); <i>Politico</i> (2008-present) |
| Co-editor | “Polls and Elections” feature, <i>Presidential Studies Quarterly</i> (2007-present) |
| Referee | <i>American Journal of Political Science, Journal of Politics, Political Research Quarterly, Public Opinion Quarterly, Political Behavior, Journal of Elections, Public Opinion and Parties, Gender and Politics, Electoral Studies.</i> |
| Editorial Assistant | <i>Political Science Quarterly</i> (2001-2005) |
| Discussant | American Political Science Association, Annual Meeting, 2004, 2006.
Midwest Political Science Association, Annual Meeting, 2004, 2005, 2006.
Southern Political Science Association, Annual Meeting, 2006.
New York Political Science Association Annual Meeting, 2003. |
| Chair | Midwest Political Science Association, Annual Meeting, 2009
NPSA Annual Meeting 2003 (Panel: Off the Air and Back to Ground: Television Advertising versus Grassroots Mobilization in Political Campaigns). |

MEMBERSHIPS AND PROFESSIONAL ASSOCIATIONS

American Political Science Association (*Sections: Elections, Public Opinion and Voting Behavior; Political Communication, Political Organizations and Parties; Political Methodology; Political Psychology*)

Midwest Political Science Association

Northeast Political Science Association

New York Political Science Association

American Association of Public Opinion Researchers

World Association of Public Opinion Researchers

American Association of Political Consultants

-(President 2003-2004; Board of Directors Member, Mid-Atlantic Chapter 2002-2003)

Academic Programs in Applied Politics Association (Board of Directors 2003-present)

SAFEOnline (Standards for Election Activities Online) (Board of Directors 2003-present)